

THE TERRITORIAL YOUNG ADULT RESEARCH PROJECT

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OPINION RESEARCH HIGHLIGHTS

In October 2007, The Canada and Bermuda Territory began a research project with the hopes of gaining an understanding of the rates and causes of young adult attrition across the Territory. The project was designed to meet the following goals:

1. to investigate the rates of attrition among Salvationists in the 16-35 age bracket
2. to compare these rates with those of other denominations
3. to determine if there are discernible patterns or causes of this attrition.
4. to recommend action that can be taken to address the issue.

A four part approach was adopted in order to achieve these goals.

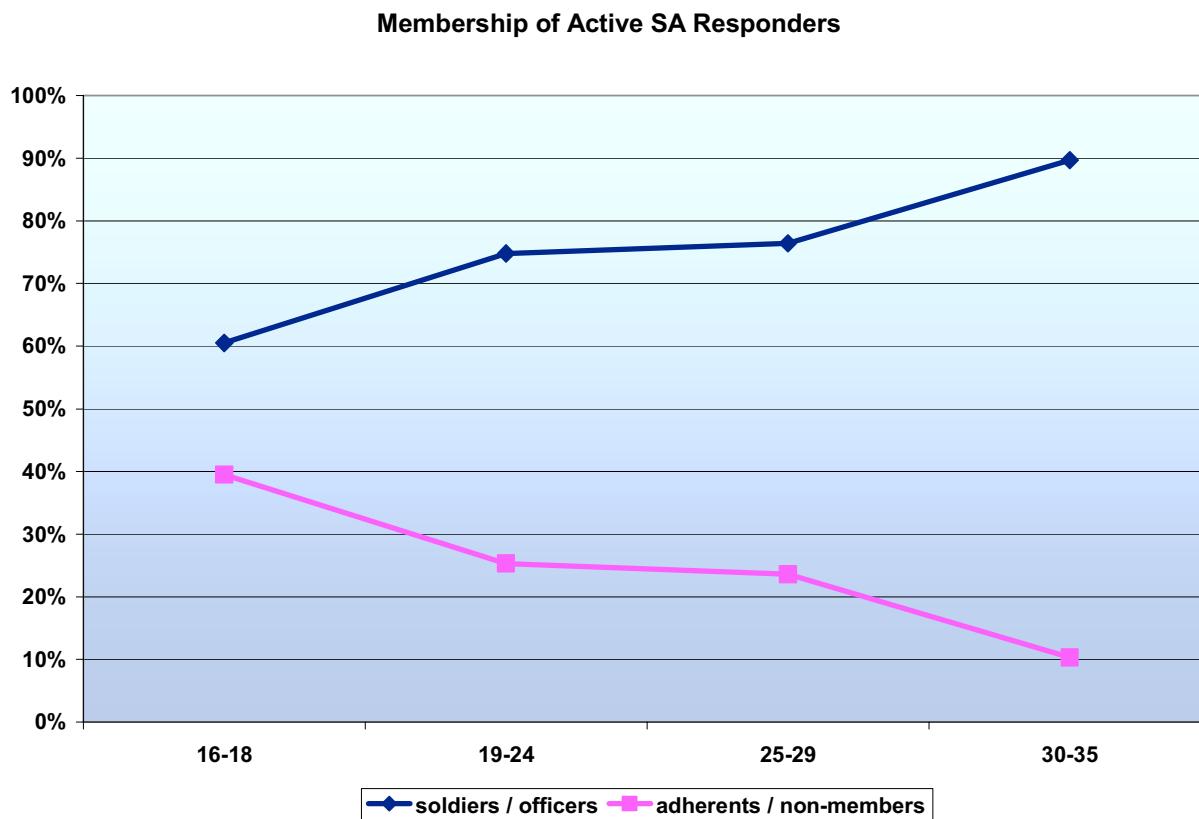
1. A *literature review* of recent research on trends in young adult church affiliation.
2. A *ministry-unit survey*, which attempted to paint a statistical picture of patterns of attrition on the grassroots level.
3. A set of three *young adult surveys*, aimed at gauging the opinions of young adults regarding their experiences in the Army (one for those attending an Army corps; one for former Army attenders who now attend another church; one for former Army attenders who do not attend any church)
4. A series of *interviews and focus groups* with young adults, practitioners, and stakeholders across the Territory.

This report presents the essential highlights of the *young adult surveys*. The following eight statements summarize the key findings. They are illustrated and explained in the pages that follow.

1. Denominational membership is in decline (p. 2).
2. Quality relationships and meaningful opportunities for involvement are the most significant positive influences on young adult involvement (p. 3).
3. No particular issue dominates the concerns of young adults with the Army (p. 4).
4. Teaching and discipleship are key issues of concern (p. 5).
5. Concern is low for classic controversial Army issues (p. 6).
6. There is a significant gap between Army culture and young adult culture (p. 7)
7. Younger SA attenders find basic theological terms less meaningful (p. 8).
8. Young adults are unsure about the future of the Army (p. 9).

A longer and much more detailed report outlining all the findings of the young adult survey is available upon request, along with separate reports on the literature review, the ministry unit survey, and the young adult interviews. Also available are the final recommendations which have arisen out of the findings of this project.

1. DENOMINATIONAL MEMBERSHIP IS IN DECLINE

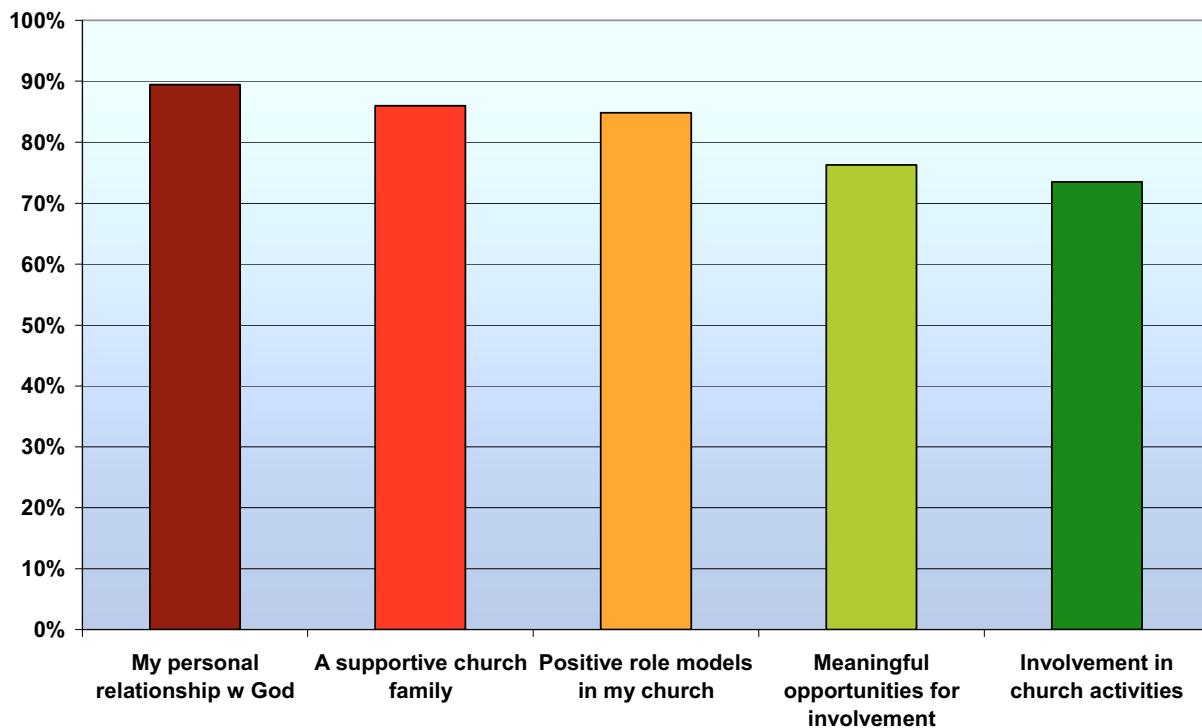


- Overall, 68.9% of respondents who are currently attending a Salvation Army corps were soldiers, 8% were officers, 15.2% were adherents, and 8% were non-members.
 - However, when the responses are compared by age category, it is clear that the percentage of younger respondents who are covenanted members (soldiers and officers) is much smaller than the percentage of older respondents who are covenanted members (see the chart above and Table 2.4^{*}).
- Only 57.2% of SA attenders indicated that they found the term “soldiership” personally meaningful (see Table 7.1).
- While most former Salvationists who now attend another church have stayed within the evangelical tradition (see Table 2.6), 62.1% have chosen not to become members of their new church (see Table 2.1)
- Denominations are increasingly viewed as unimportant and irrelevant.
 - When asked why they left The Salvation Army, 48.3% of respondents who are now attending another church said they had a growing conviction that denominations are not important (see Table 6.1).
 - While 51.7% of those who attend another church say that they identify with their new denomination, only 3.4% say they were drawn to their new church by denominational events, and 1.7% were attracted by denominational camping programs (see Table 4.1).

^{*} All data tables are found in the Appendix to this report.

2. QUALITY RELATIONSHIPS AND MEANINGFUL OPPORTUNITIES FOR INVOLVEMENT ARE THE MOST SIGNIFICANT POSITIVE INFLUENCES

Positive Influences on Involvement: SA Attenders



- Respondents who attend a Salvation Army corps were asked to rate a series of influences as to their importance in keeping them involved in The Salvation Army.
- The top three rated responses were relational – “My personal relationship with God,” “Having a supportive church family,” and “Having positive role models in my church” (see Table 3.1).
- The importance of relational factors shows little variation by gender, region, and age category (see Tables 3.3, 3.4, and 3.5).
- The fourth and fifth highest rated answers related to involvement in ministry.
- “Meaningful opportunities for involvement” was rated as “important” or “very important” by 76.2% of respondents, and “Involvement in church activities” by 73.5% (see Table 3.1).
 - “Meaningful opportunities for involvement” was rated as important by more males than females (see Table 3.3).
 - “Involvement in church activities” was rated as important by more females than males (see Table 3.3)
 - Involvement was rated as important by more Eastern respondents than Western or Central respondents (see Table 3.4)
- 57.6% of those who attend a Salvation Army corps indicated that they are concerned about meaningful opportunities for involvement of younger people.

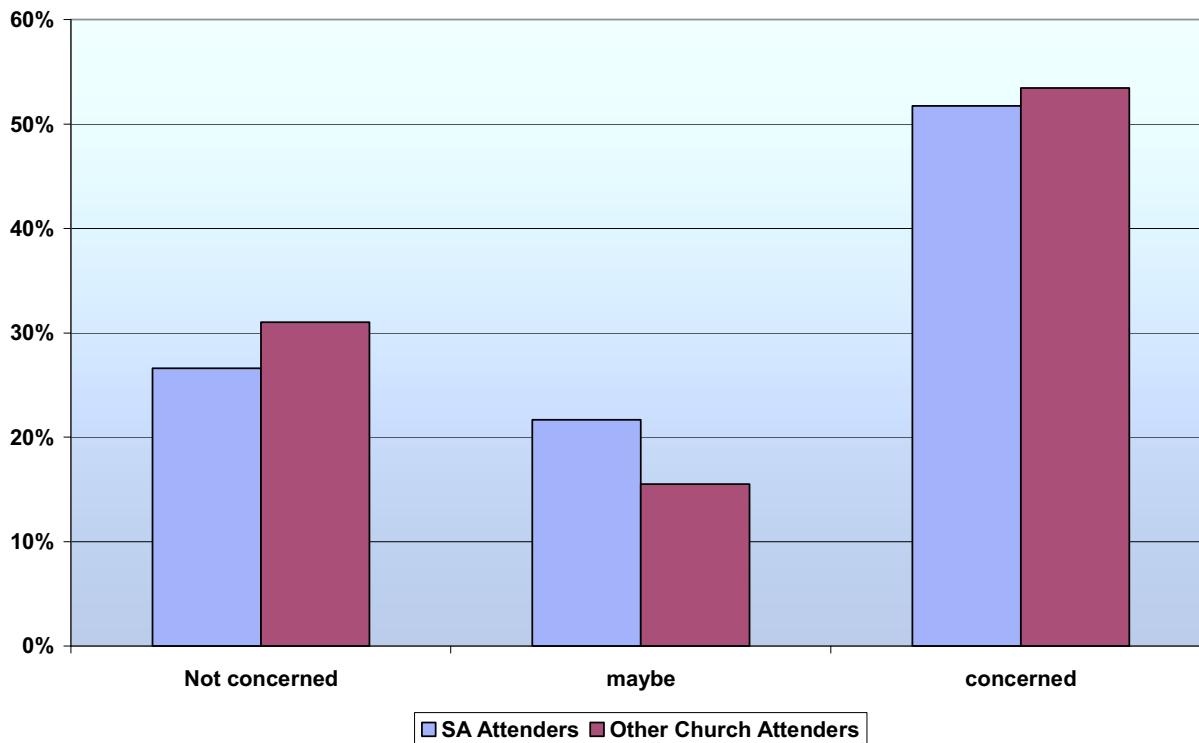
3. NO PARTICULAR ISSUE DOMINATES THE CONCERNS OF YOUNG ADULTS WITH THE ARMY

| REASONS FOR LEAVING THE ARMY Respondents who now attend other churches | |
|---|--------------------|
| Issue | Significant / very |
| looking for church to meet my needs | 58.6% |
| lack of solid Christian teaching | 53.4% |
| feeling that SA is self-absorbed | 50.0% |
| leadership structures in my corps | 50.0% |
| lack of discipleship for my age group | 50.0% |
| concerns over hypocrisy in the SA | 48.3% |
| growing conviction that den. are not import. | 48.3% |
| concerns over hierarchical leadership of SA | 46.6% |
| exposure to other Christian traditions | 46.6% |
| concerns over worship style | 46.6% |
| lack of people my age in my corps | 44.8% |
| the SA's position on the sacraments | 37.9% |
| lack of confidence in div/terr leaders | 37.9% |
| the uniform | 36.2% |
| moved to new community and didn't connect | 35.1% |
| concerns over legalistic spirituality | 34.5% |
| the SA's lifestyle standards | 32.8% |
| feeling that I didn't fit the Army mold | 32.8% |
| division btw. spiritual/social mission | 32.8% |
| discomfort with military imagery | 24.1% |
| guilt over expectations of corps people | 22.4% |
| financial integrity of organization | 17.2% |
| officer appointment system | 17.2% |
| lack of opp. for involvement | 12.1% |
| the SA's ethical positions | 6.9% |

- Current SA attenders were asked about their concerns with The Salvation Army. None of the issues presented in the survey were identified as a concern by more than 70% of respondents.
 - The highest level of concern was shown for “our ability to attract outsiders” (68.6%). Only one other concern scored higher than 60%. Two related concerns were the third and fifth most popular answers: “lack of people my age in my corps,” and “declining membership” (see Table 5.1).
- Those who attend another church were asked about their reasons for leaving The Salvation Army. None of the issues presented in the survey were identified as a significant influence on their decision to leave by more than 60% of respondents (see chart above or Table 6.1).
- Those who no longer attend any church were also asked about their reasons for leaving The Salvation Army. Only two of the issues presented in the survey were rated as significant influences on the decision to leave by more than 50% of respondents (see Table 6.2).
 - The number one answer was “feeling that I didn’t fit the Army mold,” and second was “concerns over hypocrisy in the SA.” Concerns with hierarchical leadership, corps leadership, and teaching were the next most popular answers.

4. TEACHING AND DISCIPLESHIP ARE KEY ISSUES OF CONCERN

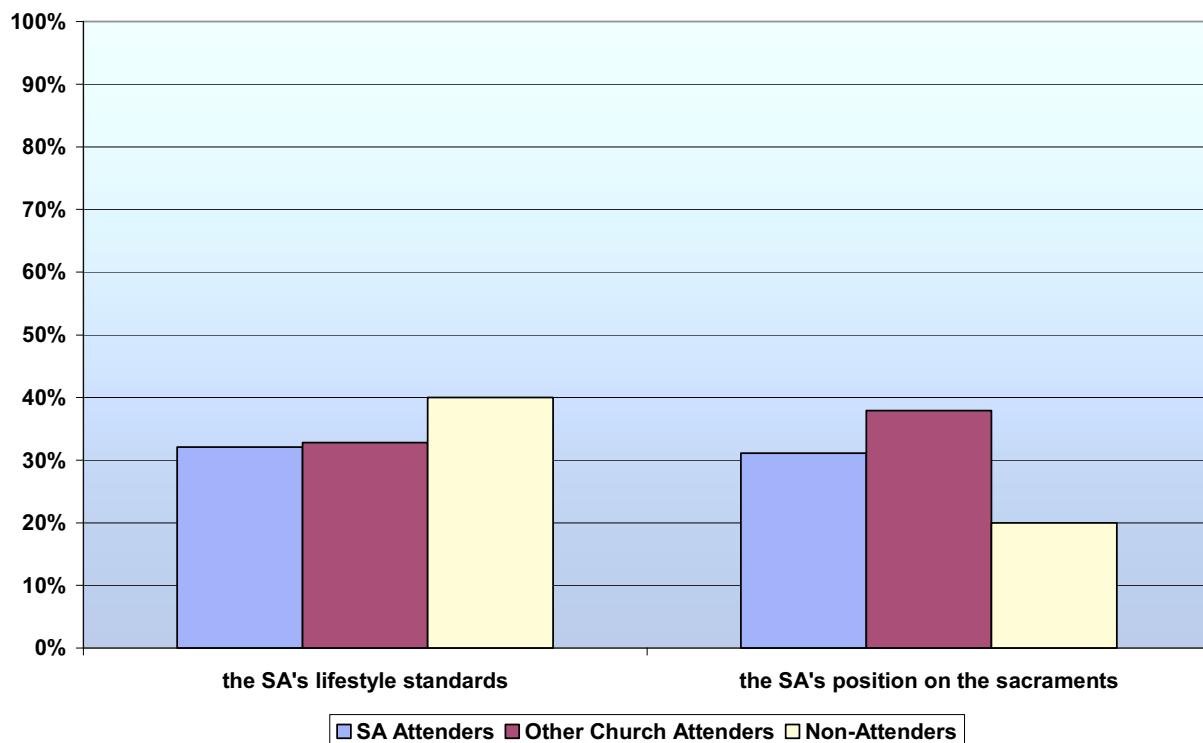
Concern over the Quality of Teaching in the SA



- About half of current SA attenders are concerned about the quality of teaching in the Army (see Table 5.1).
 - In the Eastern region of the Territory 69.7% of SA attenders expressed concern about teaching (see Table 5.3).
 - Concern about teaching is much lower among 16-18 year old SA attenders, but increases to 63.2% among 30-35 year olds (see Table 5.4).
- Concern about the quality of teaching in the SA was cited as a significant influence on the decision to leave the Army by more than half of those who have left the Army for another church. This was the second highest rated concern among this group (see Table 6.1).
 - Nearly 95% of those who attend another church identified the quality of the teaching in their new church as an important influence on their choice of church (see Table 4.1).
- 45.0% of respondents who no longer attend a church indicated that a lack of solid teaching was a significant influence on their decision to leave the Army. This was the fourth highest rated concern among non-attenders (see Table 6.2).
- 61.4% of current SA attenders are concerned about a lack of authentic discipleship for young adults (see Table 5.1).
 - Concern about discipleship is highest among 30-35 year olds (76.3%).
- 50% of those attending another church said that a lack of discipleship for young adults was a significant influence on their decision to leave the Army (see Table 6.1).

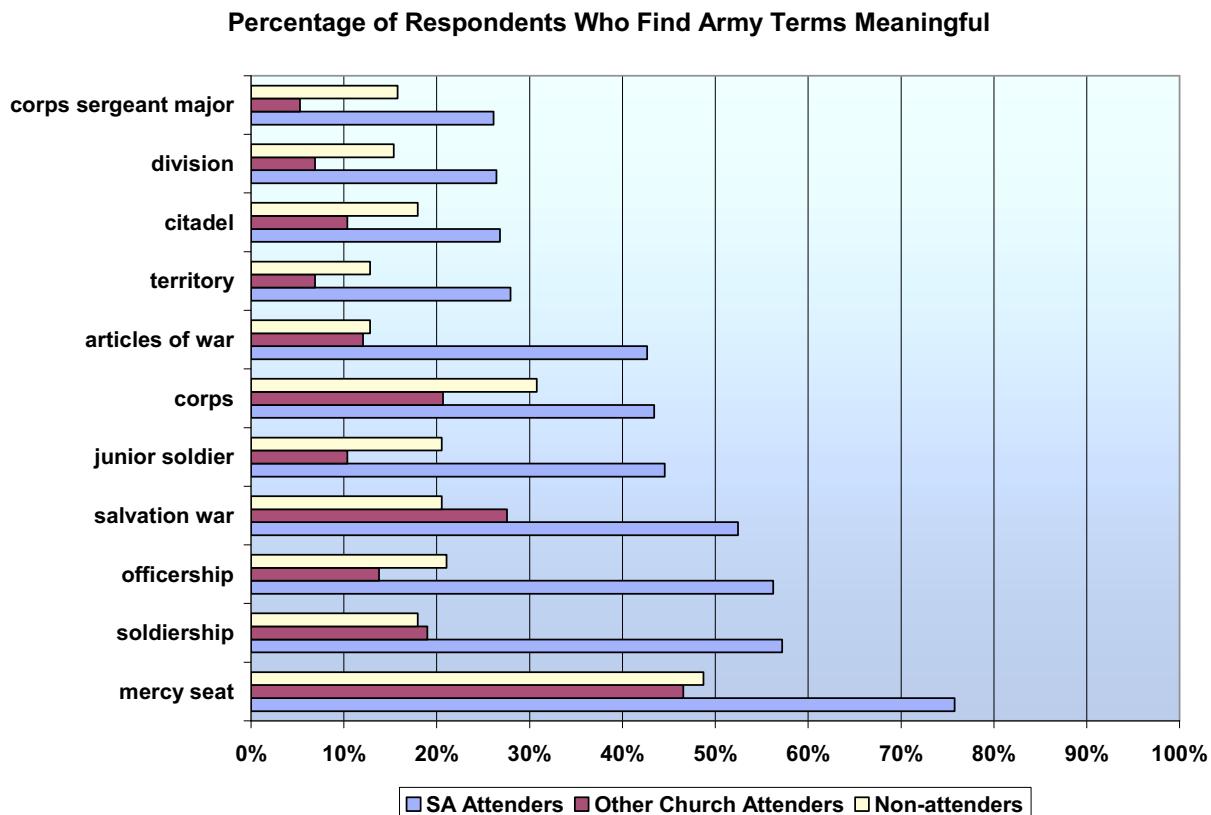
5. CONCERN IS LOW FOR CLASSIC CONTROVERSIAL ARMY ISSUES

Concern over Classic Controversial Army Issues



- While many people assume that issues such as lifestyle standards (abstinence from alcohol, gambling, etc.), the sacraments, and the uniform are important issues, the data from these surveys shows that these are relatively low on the list of concerns for young adults.
- Only 32.1% of SA attenders are concerned about lifestyle standards; 31.1% are concerned about the Army's position on the sacraments, and 27.7% are concerned about the uniform (see Table 5.1).
 - These numbers are significantly higher in the Eastern region of the Territory, with concern around 50% for all three issues (see Table 5.3).
 - Males are more concerned than females about the sacraments (see Table 5.2).
 - 16-18 year old respondents are the least concerned about lifestyle standards (see Table 5.4).
- Concern with these issues is slightly higher among those who now attend another church. 37.9% indicated that the Army's position on the sacraments was a significant influence on their decision to leave, 32.8% said the same about lifestyle standards, and 36.2% said the same about the uniform (Table 6.1).
- 40% of non-attenders say that lifestyle standards was a significant factor influencing their decision to leave the Army, while only 20% say that the Army's position on the sacraments was significant (see Table 6.2).

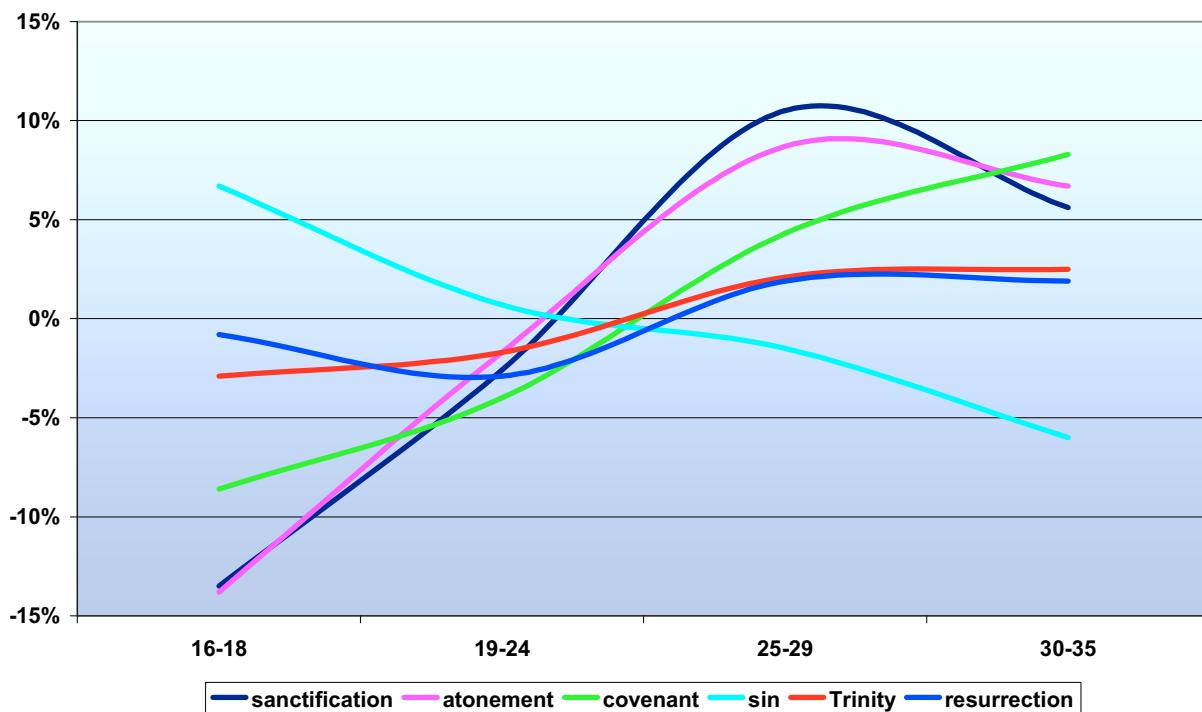
6. THERE IS A SIGNIFICANT GAP BETWEEN ARMY CULTURE AND YOUNG ADULT CULTURE



- Respondents were asked to rate a series of Salvation Army terms as to whether or not they found each term personally meaningful.
- There is widespread ambivalence about Salvation Army terminology among young adults, including those who attend an Army corps.
 - Among SA attenders, only four terms were identified as meaningful by more than half of respondents: “mercy seat,” “soldiership,” “officership,” and “salvation war” (see Table 7.1).
 - Four terms were identified as meaningful by less than 30% of SA attenders: “territory,” “citadel,” “division,” and “corps sergeant-major” (see Table 7.1).
 - Male SA attenders responded more positively to Army terminology. Male scores for each term were an average of 7.2% higher than female scores (see Table 7.2).
 - Scores for each term from the Eastern part of the Territory were an average of 12% higher than the rest of the Territory. Scores from the Central region were an average of 9% lower than the rest of the Territory (see Table 7.3).
 - Older Salvationist young adults (i.e. those in their early 30s) tend to identify less with Army terminology than younger Salvationists (see Table 7.4).
- As we would expect, identification with Army terminology is very low among those who have left the Army.
 - With the exception of “mercy seat,” Army terms were identified as meaningful by an average of 15.9% of former Salvationists (see Tables 7.5 and 7.6).

7. YOUNGER SA ATTENDERS FIND BASIC THEOLOGICAL TERMS LESS MEANINGFUL

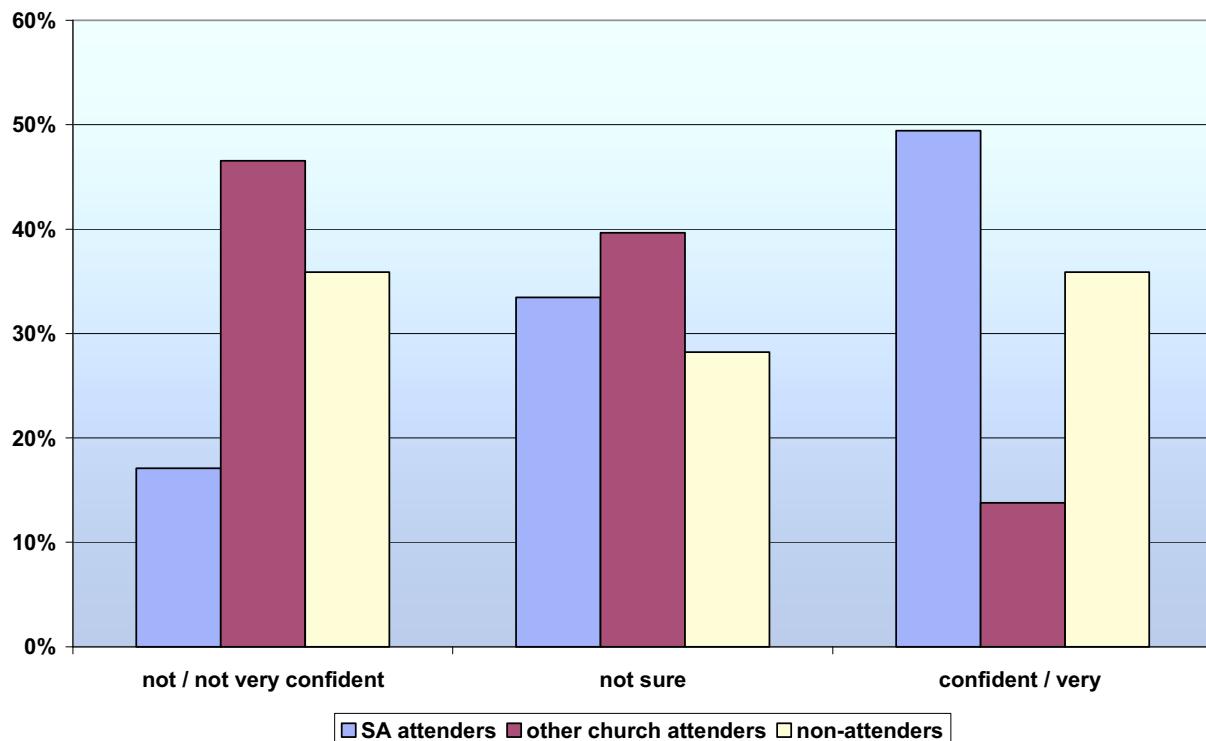
Age Differences in Identification with Theological Terms among SA Attenders (Variance from Mean)



- With the exception of the term “sin,” 16-18 year old SA attenders were less likely to identify basic theological terms as personally meaningful.
 - This is particularly true for terms which have distinctive Wesleyan interpretations: “sanctification,” “atonement,” and “covenant,” which all scored in the 70 per cent range among 16-18 year olds, but in the 90 per cent range among 30-35 year olds (see chart above and Table 8.4).
- “Sin” scored much lower than the other theological terms among all three groups of respondents.
 - 57.2% of SA attenders said they found sin to be a meaningful term (see Table 8.1)
 - The lowest rating came from the Central region of the Territory, where only 49.2% of respondents said that “sin” was meaningful (see Table 8.3).
 - Fewer females rated “sin” as meaningful (64.9% male versus 56.3% female; see Table 8.2).
 - Only 19% of those who attend another church said “sin” was personally meaningful (See Table 8.5)
 - Non-attenders rated sin as more meaningful than both SA attenders and other church attenders. 66.7% said they find “sin” meaningful (see Table 8.6).

8. YOUNG ADULTS ARE UNSURE ABOUT THE FUTURE OF THE ARMY

Confidence in the Army's Future: Comparison of the Three Groups



- About half of SA attenders indicated that they were either “confident” or “very confident” in the Army’s future (see Table 9.1).
 - Male SA attenders are more pessimistic about the Army’s future than female SA attenders (see Table 9.2).
 - The respondents from the Eastern region expressed the most confidence (see Table 9.3).
 - More Central respondents indicated that they are not confident about the Army’s future (see Table 9.3).
 - Confidence is lowest among older young adults. Only 41.1% of 30-35 year old SA attenders said they are confident about the Army’s future (see Table 9.4).
- Only 13.7% of those who now attend another church indicated that they are confident in the Army’s future (see Table 9.1).
- Among non-attenders, 35.9% are confident in the Army’s future (see Table 9.1).

APPENDIX: DATA TABLES

Table 1.1 – Participation

| | Survey 1 SA Attenders | Survey 2 Other Church Attenders | Survey 3 Non-Attenders | Total |
|-------------|--------------------------|------------------------------------|---------------------------|-------|
| Respondents | 274 | 59 | 39 | 372 |
| Male | 113 | 21 | 19 | 153 |
| Female | 161 | 38 | 20 | 219 |
| West | 62 | 10 | 8 | 80 |
| Central | 138 | 38 | 22 | 198 |
| East | 74 | 11 | 9 | 94 |
| 16-18 | 39 | 0 | 3 | 42 |
| 19-24 | 111 | 8 | 10 | 129 |
| 25-29 | 69 | 28 | 14 | 111 |
| 30-35 | 55 | 23 | 12 | 90 |

Table 2.1 - Membership

| SA Attenders | | Other Church Attenders | | Non-Attenders | |
|--------------|-------|------------------------|-------|----------------------------------|-----|
| Membership: | % | Membership: | % | Self-identification: | % |
| non-member | 8.0% | non-member | 62.1% | I consider myself a Salvationist | 18% |
| soldiers | 68.9% | member | 37.9% | I consider myself a Christian | 78% |
| adherents | 15.2% | | | | |
| officers | 8.0% | | | | |

Table 2.2 - Gender Differences in Membership of SA Attenders

| Membership | Male | Female | Difference |
|------------|-------|--------|------------|
| nonmember | 5.8% | 9.5% | +3.7%F |
| soldiers | 70.2% | 68.4% | +1.8%M |
| adherents | 11.5% | 17.1% | +5.6%F |
| officers | 12.5% | 5.1% | +7.4%M |

Table 2.3 - Regional Differences in Membership of SA Attenders

| Membership | SA Attenders | | | Variance from Mean | | |
|------------|--------------|---------|-------|--------------------|---------|-------|
| | West | Central | East | West | Central | East |
| non-member | 8.6% | 7.6% | 4.2% | +1.8% | +0.8% | -2.6% |
| soldiers | 75.3% | 65.6% | 71.8% | +4.4% | -5.3% | +0.9% |
| adherents | 12.9% | 18.3% | 12.7% | -1.7% | +3.7% | -2.0% |
| officers | 3.2% | 8.4% | 11.3% | -4.4% | +0.8% | +3.6% |

Table 2.4 - Age Differences in Membership of SA Attenders

| Membership | SA Attenders | | | | Variance from Mean | | | |
|------------|--------------|-------|-------|-------|--------------------|-------|-------|-------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 |
| nonmember | 15.8% | 11.7% | 4.2% | 0.0% | +7.9% | +3.7% | -3.7% | -7.9% |
| soldiers | 60.5% | 73.8% | 61.1% | 76.9% | -7.6% | +5.7% | -7.0% | +8.8% |
| adherents | 23.7% | 13.6% | 19.4% | 10.3% | +6.9% | -3.2% | +2.7% | -6.5% |
| officers | 0.0% | 1.0% | 15.3% | 12.8% | -7.3% | -6.3% | +8.0% | +5.6% |

Table 2.5 - Previous Army Membership of Former Salvationists

| Previous Army Membership | Other Church Attenders | Non-Attenders |
|--------------------------|------------------------|---------------|
| nonmember | 13.8% | 15.0% |
| soldiers | 77.6% | 75.0% |
| adherents | 5.2% | 10.0% |
| officers | 3.4% | 0.0% |

Table 2.6 - Denominations Attended by Former Salvationist Respondents

| Denomination of Churches Attended by Former Salvationists | |
|---|--------|
| Wesleyan / Holiness | 22.40% |
| Pentecostal / Charismatic | 15.50% |
| Baptist | 8.60% |
| Other evangelical | 8.60% |
| Mainline (Anglican, United, Presbyterian) | 6.90% |
| Mennonite | 5.20% |

Table 2.7 - Family Background of All Respondents

| Family background: | SA Attenders | Other Church Attenders | Non-Attenders |
|--------------------|--------------|------------------------|---------------|
| church members | 7.9% | 13.8% | 12.5% |
| officers | 30.5% | 24.1% | 15.0% |
| soldiers | 46.2% | 46.6% | 55.0% |
| adherents | 7.9% | 12.1% | 5.0% |
| none | 10.5% | 5.2% | 5.0% |

Table 2.8 - Attendance

| Attendance | SA Attenders | Other Church Attenders |
|--------------|--------------|------------------------|
| weekly | 83.1% | 70.7% |
| 2-3 month | 10.9% | 27.6% |
| once month | 3.8% | 1.7% |
| up to 6 year | 1.5% | 0.0% |
| less than 6 | 0.8% | 0.0% |

Table 2.9 - Regional Differences in Attendance among SA Attenders

| Attendance | SA Attenders | | | Variance from Mean | | |
|--------------|--------------|---------|-------|--------------------|---------|-------|
| | West | Central | East | West | Central | East |
| weekly | 84.9% | 79.5% | 84.7% | +1.9% | -3.5% | +1.7% |
| 2-3 month | 10.8% | 13.6% | 9.7% | -0.6% | +2.3% | -1.6% |
| once month | 3.2% | 4.5% | 2.8% | -0.3% | +1.0% | -0.7% |
| up to 6 year | 1.1% | 1.5% | 1.4% | -0.3% | +0.2% | +0.1% |
| less than 6 | 0.0% | 0.8% | 1.4% | -0.7% | +0.0% | +0.7% |

Table 2.10 - Age Differences in Attendance among SA Attenders

| Attendance: | SA Attenders | | | | Variance from Mean | | | |
|--------------|--------------|-------|-------|-------|--------------------|-------|-------|-------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 |
| weekly | 84.2% | 80.0% | 79.4% | 89.7% | +0.9% | -3.3% | -3.9% | +6.4% |
| 2-3 month | 13.2% | 14.3% | 8.8% | 7.7% | +2.2% | +3.3% | -2.2% | -3.3% |
| once month | 0.0% | 3.8% | 8.8% | 0.0% | -3.2% | +0.7% | +5.7% | -3.2% |
| up to 6 year | 2.6% | 1.0% | 1.5% | 2.6% | +0.7% | -1.0% | -0.4% | +0.7% |
| less than 6 | 0.0% | 1.0% | 1.5% | 0.0% | -0.6% | +0.3% | +0.9% | -0.6% |

Table 2.11 - Ministry Involvement

| Involvement: | SA Attenders | Other Church Attenders |
|-----------------------|--------------|------------------------|
| Children's Ministries | 48.10% | 25.90% |
| Bible Study | 46.60% | 43.10% |
| Music Ministries | 58.60% | 29.30% |
| Social Services | 16.90% | 5.20% |
| Youth Group | 47.00% | 10.30% |
| Mission Board | 18.40% | 6.90% |
| Services to Seniors | 12.40% | 0.00% |

Table 2.12 - Gender Differences in Involvement among SA Attenders

| Involvement | SA Attenders | | |
|-----------------------|--------------|--------|------------|
| | Male | Female | Difference |
| Children's Ministries | 37.2% | 53.4% | +16.2% F |
| Bible Study | 46.9% | 43.5% | +3.4% M |
| Music Ministries | 54.9% | 57.8% | +2.9% F |
| Social Services | 20.4% | 12.4% | +7.9% M |
| Youth Group | 52.2% | 40.4% | +11.8% M |
| Mission Board | 26.5% | 11.2% | +15.4% M |
| Services to Seniors | 17.7% | 8.1% | +9.6% M |
| College & Careers | 23.9% | 11.2% | +12.7% M |

Table 2.13 Regional Differences in Involvement among SA Attenders

| Involvement | SA Attenders | | | Variance from Mean | | |
|-----------------------|--------------|---------|-------|--------------------|---------|-------|
| | West | Central | East | West | Central | East |
| Children's Ministries | 49.0% | 42.8% | 52.7% | +0.8% | -5.4% | +4.6% |
| Bible Study | 49.0% | 39.9% | 52.7% | +1.8% | -7.3% | +5.5% |
| Music Ministries | 54.2% | 54.3% | 66.2% | -4.1% | -3.9% | +8.0% |
| Social Services | 19.8% | 13.0% | 13.5% | +4.3% | -2.4% | -1.9% |
| Youth Group | 52.1% | 39.9% | 51.4% | +4.3% | -7.9% | +3.6% |
| Mission Board | 17.7% | 14.5% | 18.9% | +0.7% | -2.5% | +1.9% |
| Services to Seniors | 13.5% | 10.1% | 10.8% | +2.0% | -1.4% | -0.7% |
| College & Careers | 13.5% | 19.6% | 13.5% | -2.0% | +4.0% | -2.0% |

Table 2.14 - Age Differences in Involvement among SA Attenders

| Involvement: | SA Attenders | | | |
|-----------------------|--------------|-------|-------|-------|
| | 16-18 | 19-24 | 25-29 | 30-35 |
| Children's Ministries | 63.2% | 46.7% | 42.6% | 43.6% |
| Bible Study | 50.0% | 41.9% | 47.1% | 53.8% |
| Music Ministries | 68.4% | 60.0% | 54.4% | 56.4% |
| Social Services | 5.3% | 12.4% | 22.1% | 25.6% |
| Youth Group | 76.3% | 52.4% | 35.3% | 30.8% |
| Mission Board | 0.0% | 8.6% | 29.4% | 33.3% |
| Services to Seniors | 2.6% | 10.5% | 14.7% | 20.5% |
| College & Careers | 10.5% | 22.9% | 19.1% | 10.3% |

Table 2.15 - Change in Involvement: SA Attenders versus Other Church Attenders

| Involvement Change | SA Attenders | Other Church Attenders | Difference |
|---------------------|--------------|------------------------|--------------|
| More than 2 yrs ago | 38.6% | 27.6% | +11.1% SA |
| Less than 2 yrs ago | 28.0% | 34.5% | +6.5% Other |
| Same as 2 yrs ago | 33.3% | 37.9% | +4.6% Other |
| | | | |
| More than 5 yrs ago | 52.7% | 34.5% | +18.2% SA |
| Less than 5 yrs ago | 29.5% | 46.6% | +17.0% Other |
| Same as 5 yrs ago | 17.8% | 15.5% | +2.3% SA |

Table 2.16 - Current Involvement verus Army Involvement: Other Church Attenders

| Current involvement versus Army involvement | |
|---|-------|
| More involved | 13.8% |
| Less involved | 58.6% |
| Same involvement | 27.6% |

Table 2.17 - Gender Differences in Involvement Change among SA Attenders

| Involvement Change: | SA Attenders | | Difference |
|---------------------|--------------|--------|------------|
| | Male | Female | |
| More than 2 yrs ago | 49.0% | 47.8% | +1.2% M |
| Less than 2 yrs ago | 21.2% | 24.9% | +3.7% F |
| Same as 2 yrs ago | 29.8% | 27.3% | +2.5% M |
| | | | |
| More than 5 yrs ago | 60.6% | 47.5% | +13.1% M |
| Less than 5 yrs ago | 22.1% | 34.2% | +12.1% F |
| Same as 5 yrs ago | 17.3% | 18.4% | +1.0% F |

Table 2.18 - Regional Differences in Involvement Change among SA Attenders

| | SA Attenders | | | Variance from Mean | | |
|---------------------|--------------|---------|-------|--------------------|---------|-------|
| | West | Central | East | West | Central | East |
| More than 2 yrs ago | 37.5% | 42.8% | 33.8% | -0.5% | +4.7% | -4.2% |
| Less than 2 yrs ago | 26.0% | 26.8% | 24.3% | +0.3% | +1.1% | -1.4% |
| Same as 2 yrs ago | 32.3% | 30.4% | 37.8% | -1.2% | -3.1% | +4.3% |
| | | | | | | |
| More than 5 yrs ago | 50.0% | 50.0% | 48.6% | +0.5% | +0.5% | -0.9% |
| Less than 5 yrs ago | 26.0% | 30.4% | 29.7% | -2.7% | +1.7% | +1.0% |
| Same as 5 yrs ago | 20.8% | 13.8% | 18.9% | +3.0% | -4.1% | +1.1% |

Table 2.19 - Age Differences in Involvement Change among SA Attenders

| Involvement | SA Attenders | | | | Variance from Mean | | | |
|---------------------|--------------|-------|-------|-------|--------------------|-------|-------|-------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 |
| More than 2 yrs ago | 36.8% | 41.0% | 30.9% | 35.9% | +0.7% | +4.8% | -5.3% | -0.2% |
| Less than 2 yrs ago | 23.7% | 30.5% | 32.4% | 20.5% | -3.1% | +3.7% | +5.6% | -6.2% |
| Same as 2 yrs ago | 39.5% | 28.6% | 35.3% | 41.0% | +3.4% | -7.5% | -0.8% | +4.9% |
| | | | | | | | | |
| More than 5 yrs ago | 63.2% | 55.2% | 44.1% | 46.2% | +11.0% | +3.1% | -8.0% | -6.0% |
| Less than 5 yrs ago | 26.3% | 30.5% | 30.9% | 28.2% | -2.7% | +1.5% | +1.9% | -0.8% |
| Same as 5 yrs ago | 10.5% | 13.3% | 25.0% | 25.6% | -8.1% | -5.3% | +6.4% | +7.0% |

Table 3.1 - Positive Influences on Involvement among SA Attenders: Importance Rating

| Issue | important / very important |
|---|-----------------------------------|
| My personal relationship with God | 89.4% |
| Having a supportive church family | 86.0% |
| Having positive role models in my church | 84.8% |
| Having meaningful opportunities for involvement | 76.2% |
| Involvement in church activities | 73.5% |
| The teaching I received was helpful in my walk | 71.6% |
| My personal commitment to SA mission | 69.4% |
| Wanting to pass on my faith to my kids | 61.5% |
| Divisional events such as youth councils | 59.8% |
| Having Salvationist friends | 59.2% |
| My experiences in SA camping ministry | 58.6% |
| My agreement with the SA's ethical positions | 55.1% |
| Finding a spouse who is a Salvationist | 42.7% |
| Desire to follow the example of my parents | 34.5% |
| Being involved in the S.A. helps answer the big questions of life | 33.2% |

Table 3.2 - Positive Influences on Involvement among SA Attenders: Unimportance Rating

| Issue | NA / not important |
|---|---------------------------|
| Finding a Salvationist spouse | 43.8% |
| Desire to follow the example of my parents | 42.8% |
| Being involved in the S.A. helps answer the big questions of life | 29.4% |
| Wanting to pass on my faith to my kids | 26.7% |
| My experiences in SA camping ministry | 26.2% |
| Divisional events such as youth councils | 25.0% |
| Having Salvationist friends | 15.8% |
| My agreement with the SA's ethical positions | 15.5% |
| My personal commitment to SA mission | 13.2% |
| The teaching I received was helpful in my walk | 12.1% |
| Involvement in church activities | 9.5% |
| Having meaningful opportunities for involvement | 6.1% |
| Having a supportive church family | 6.1% |
| My personal relationship with God | 5.3% |
| Having positive role models in my church | 4.9% |

Table 3.3 - Gender Differences in Influences on Involvement among SA Attenders

| Influences Rated Higher by Males | Important / Very | | M/F Difference |
|---|------------------|--------|----------------|
| | Male | Female | |
| Commitment to SA mission | 74.0% | 66.7% | +7.4%M |
| Meaningful opportunities for involvement | 80.4% | 73.2% | +7.1%M |
| Desire to follow parents' example | 35.9% | 33.3% | +2.6%M |
| Finding a Salvationist spouse | 44.1% | 41.7% | +2.5%M |
| Agreement with the SA's ethical positions | 56.7% | 54.7% | +2.0%M |

| Influences Rated Higher by Females | Important / Very | | M/F Difference |
|--|------------------|--------|----------------|
| | Male | Female | |
| Having Salvationist friends | 51.9% | 64.8% | +12.9%F |
| Wanting to pass on my faith to my kids | 57.3% | 63.7% | +6.4%F |
| A supportive church family | 82.5% | 88.7% | +6.2%F |
| Involvement in church activities | 70.9% | 76.1% | +5.2%F |
| SA involvement helps answer life's big Qs | 30.4% | 35.4% | +5.1%F |
| Positive role models in my church | 82.5% | 86.8% | +4.3%F |
| Teaching I received was helpful in my walk | 69.9% | 73.0% | +3.1%F |

| Influences with Negligible Gender Differences | Important / Very | | M/F Difference |
|---|------------------|--------|----------------|
| | Male | Female | |
| Divisional events such as youth councils | 59.2% | 60.4% | +1.2%F |
| Experiences in SA camping ministry | 57.8% | 58.5% | +0.6%F |
| My personal relationship w God | 89.4% | 89.3% | +0.1%M |

Table 3.4 Regional Differences in Influences on Involvement among SA Attenders

| Influences on Involvement | Importance rating | | | Variance from Mean | | | High / Low Variance |
|--|-------------------|---------|-------|--------------------|---------|--------|---------------------|
| | West | Central | East | West | Central | East | |
| Divisional events such as youth councils | 66.3% | 51.9% | 74.6% | +2.0% | -12.4% | +10.4% | 22.7% |
| Experiences in SA camping ministry | 57.1% | 53.4% | 71.8% | -3.7% | -7.4% | +11.0% | 18.4% |
| Meaningful opportunities for involvement | 81.5% | 67.7% | 85.5% | +3.3% | -10.5% | +7.3% | 17.8% |
| Wanting to pass on my faith to my kids | 54.3% | 62.8% | 67.6% | -7.2% | +1.2% | +6.0% | 13.3% |
| Agreement with the SA's ethical positions | 62.0% | 50.8% | 60.6% | +4.2% | -7.0% | +2.8% | 11.2% |
| Involvement in church activities | 76.1% | 71.0% | 81.7% | -0.2% | -5.3% | +5.4% | 10.7% |
| Finding a Salvationist spouse | 35.9% | 46.5% | 40.8% | -5.2% | +5.4% | -0.2% | 10.6% |
| Teaching I received was helpful in my walk | 73.9% | 67.2% | 77.5% | +1.1% | -5.7% | +4.6% | 10.3% |
| Commitment to SA mission | 71.7% | 65.9% | 76.1% | +0.5% | -5.3% | +4.8% | 10.1% |
| Desire to follow parents' example | 27.2% | 35.9% | 36.6% | -6.0% | +2.7% | +3.4% | 9.4% |
| SA involvement helps answer life's big Qs | 26.4% | 35.4% | 35.7% | -6.1% | +2.9% | +3.2% | 9.3% |
| A supportive church family | 84.8% | 84.0% | 93.0% | -2.5% | -3.3% | +5.7% | 9.0% |
| Positive role models in my church | 82.6% | 84.0% | 90.1% | -3.0% | -1.6% | +4.6% | 7.5% |
| Having Salvationist friends | 58.7% | 59.1% | 66.2% | -2.6% | -2.2% | +4.9% | 7.5% |
| My personal relationship w God | 89.1% | 87.9% | 93.0% | -0.9% | -2.1% | +3.0% | 5.1% |

Table 3.5 - Age Differences in Influences on Involvement among SA Attenders

| Influences on Involvement | Importance Rating | | | | Variance from Mean | | | | High / Low |
|--|-------------------|-------|-------|-------|--------------------|--------|--------|--------|------------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 | |
| Divisional events such as youth councils | 76.3% | 66.7% | 52.9% | 35.1% | +18.6% | +8.9% | -4.8% | -22.6% | 41.2% |
| Experiences in SA camping ministry | 63.2% | 65.4% | 58.8% | 32.4% | +8.2% | +10.4% | +3.9% | -22.5% | 33.0% |
| Finding a Salvationist spouse | 26.3% | 34.7% | 58.2% | 52.6% | -16.6% | -8.3% | +15.3% | +9.7% | 31.9% |
| Positive role models in my church | 94.7% | 87.6% | 82.4% | 73.0% | +10.3% | +3.2% | -2.1% | -11.4% | 21.8% |
| SA involvement helps answer life's big Qs | 29.7% | 38.5% | 27.9% | 21.6% | +0.3% | +9.0% | -1.5% | -7.8% | 16.8% |
| Teaching I received was helpful in my walk | 78.9% | 73.3% | 70.6% | 62.2% | +7.7% | +2.1% | -0.7% | -9.1% | 16.8% |
| Having Salvationist friends | 68.4% | 59.0% | 61.8% | 52.6% | +8.0% | -1.4% | +1.3% | -7.8% | 15.8% |
| Agreement with the SA's ethical positions | 50.0% | 60.0% | 57.4% | 44.7% | -3.0% | +7.0% | +4.3% | -8.3% | 15.3% |
| Desire to follow parents' example | 26.3% | 40.0% | 30.9% | 32.4% | -6.1% | +7.6% | -1.5% | +0.0% | 13.7% |
| Wanting to pass on my faith to my kids | 52.6% | 62.5% | 62.7% | 56.8% | -6.0% | +3.9% | +4.0% | -1.9% | 10.1% |
| Involvement in church activities | 68.4% | 77.1% | 75.0% | 73.0% | -5.0% | +3.8% | +1.6% | -0.4% | 8.7% |
| A supportive church family | 89.5% | 89.5% | 80.9% | 89.2% | +2.2% | +2.3% | -6.4% | +1.9% | 8.6% |
| My personal relationship w God | 92.1% | 90.5% | 88.2% | 84.2% | +3.3% | +1.7% | -0.5% | -4.5% | 7.9% |
| Meaningful opportunities for involvement | 71.1% | 78.8% | 74.2% | 73.0% | -3.2% | +4.6% | +0.0% | -1.3% | 7.8% |
| Commitment to SA mission | 71.1% | 66.7% | 70.6% | 71.1% | +1.2% | -3.2% | +0.7% | +1.2% | 4.4% |

Table 4.1 - Reasons for Joining a New Church: Other Church Attenders

| Issue | important / very important |
|---|----------------------------|
| quality of the teaching | 94.8% |
| quality of the worship experience | 82.8% |
| having a supportive church family | 79.3% |
| ethical/moral standards | 77.6% |
| Friends my age | 74.1% |
| having positive role models in my church | 72.4% |
| helps answer the big questions of life | 65.5% |
| finding a church my spouse and I agree on | 63.8% |
| having meaningful opportunities for involvement | 58.6% |
| I appreciate the sacramental aspect of worship | 56.9% |
| the focus on mission | 56.1% |
| I identify with the denomination | 51.7% |
| good programs for my children | 48.3% |
| ministry opportunities | 46.6% |
| denominational events such as retreats, etc | 3.4% |
| denominational camping programs | 1.7% |

Table 5.1 - Issues of Concern with the Salvation Army among SA Attenders

| Issue | concerned / very concerned |
|--|----------------------------|
| our ability to attract outsiders | 68.6% |
| lack of authentic discipleship for people my age | 61.4% |
| lack of people my age in my corps | 58.3% |
| opportunities for involvement of younger people | 57.6% |
| declining membership | 57.6% |
| leadership structures in my corps | 54.5% |
| quality of Christian teaching in the SA | 51.7% |
| the issue of 'conformity' in SA culture | 51.5% |
| relevant worship | 51.5% |
| division between 'spiritual' & 'social' mission | 51.0% |
| concerns over hypocrisy in the SA | 48.3% |
| feeling that TSA is more focused on itself than on the kingdom | 46.0% |
| divisional/territorial leadership structures | 38.8% |
| the officer appointment system | 36.7% |
| legalistic spirituality | 34.1% |
| the SA's ethical positions (euthanasia, homosexuality, etc.) | 33.0% |
| the SA's lifestyle standards (abstinence from alcohol,etc.) | 32.1% |
| financial integrity of the organization | 31.2% |
| the SA's position on the sacraments | 31.1% |
| the uniform | 27.7% |

Table 5.2 - Gender Differences in Concerns with the Salvation Army among SA Attenders

| Issues Rated Higher by Males | Concerned / Very | | M/F Difference |
|--|------------------|--------|----------------|
| | Male | Female | |
| the issue of 'conformity' in SA culture | 60.2% | 45.3% | +14.9%M |
| the SA's position on the sacraments | 37.9% | 26.4% | +11.4%M |
| divisional/territorial leadership structures | 45.1% | 34.6% | +10.5%M |
| lack of authentic discipleship for people my age | 67.0% | 57.2% | +9.8%M |
| quality of Christian teaching in the SA | 55.9% | 48.4% | +7.5%M |
| feeling that TSA is more focused on itself than on the kingdom | 50.0% | 43.4% | +6.6%M |
| declining membership | 61.2% | 55.3% | +5.8%M |
| division between 'spiritual' & 'social' mission | 53.9% | 49.1% | +4.9%M |
| the SA's lifestyle standards (abstinence from alcohol,etc.) | 34.7% | 30.2% | +4.5%M |
| leadership structures in my corps | 57.3% | 52.8% | +4.5%M |
| financial integrity of the organization | 33.0% | 29.7% | +3.3%M |
| the officer appointment system | 37.9% | 35.8% | +2.0%M |

| Influences Rated Higher by Females | Concerned / Very | | M/F Difference |
|---|------------------|--------|----------------|
| | Male | Female | |
| opportunities for involvement of younger people | 52.4% | 61.0% | +8.6%F |
| lack of people my age in my corps | 56.3% | 59.7% | +3.4%F |

| Influences with Negligible Gender Differences | Concerned / Very | | M/F Difference |
|--|------------------|--------|----------------|
| | Male | Female | |
| the SA's ethical positions (euthanasia, homosexuality, etc.) | 32.0% | 33.3% | +1.3%F |
| concerns over hypocrisy in the SA | 47.6% | 48.7% | +1.2%F |
| legalistic spirituality | 34.0% | 33.3% | +0.6%M |
| the uniform | 28.2% | 27.7% | +0.5%M |
| our ability to attract outsiders | 68.9% | 68.6% | +0.4%M |
| relevant worship | 51.5% | 51.6% | +0.1%F |

Table 5.3 - Regional Differences in Concerns with the Salvation Army among SA Attenders

| Issues of Concern | Concern rating | | | Variance from Mean | | | High / Low Variance |
|---|----------------|---------|-------|--------------------|---------|--------|---------------------|
| | West | Central | East | West | Central | East | |
| the SA's lifestyle standards | 22.0% | 40.0% | 53.8% | -16.6% | +1.4% | +15.2% | 31.8% |
| Leadership structures in my corps | 44.0% | 59.1% | 75.4% | -15.5% | -0.4% | +15.9% | 31.4% |
| the SA's ethical positions | 24.2% | 40.9% | 54.9% | -15.8% | +0.9% | +14.9% | 30.7% |
| financial integrity of the organization | 27.8% | 31.1% | 57.8% | -11.1% | -7.8% | +18.9% | 30.1% |
| relevant worship | 42.9% | 58.3% | 69.7% | -14.1% | +1.4% | +12.7% | 26.8% |
| the SA's position on the sacraments | 23.1% | 36.4% | 49.5% | -13.2% | 0.0% | +13.2% | 26.5% |
| the uniform | 22.0% | 30.3% | 48.0% | -11.4% | -3.1% | +14.5% | 26.0% |
| legalistic spirituality | 26.4% | 37.9% | 51.9% | -12.4% | -0.8% | +13.2% | 25.5% |
| lack of people my age in my corps | 52.7% | 59.8% | 75.0% | -9.8% | -2.7% | +12.5% | 22.3% |
| quality of Christian teaching in the SA | 47.8% | 53.8% | 69.7% | -9.3% | -3.3% | +12.6% | 21.9% |
| opportunities for involvement of younger people | 57.1% | 56.1% | 77.5% | -6.4% | -7.5% | +13.9% | 21.4% |
| divisional/territorial leadership structures | 33.3% | 47.0% | 54.7% | -11.7% | +2.0% | +9.7% | 21.4% |
| feeling TSA is more focused on itself than on kingdom | 38.9% | 56.1% | 59.7% | -12.6% | +4.5% | +8.1% | 20.8% |
| declining membership | 60.4% | 54.5% | 75.2% | -3.0% | -8.8% | +11.8% | 20.6% |
| concerns over hypocrisy in the SA | 45.1% | 55.3% | 63.3% | -9.5% | +0.7% | +8.8% | 18.3% |
| the issue of 'conformity' in SA culture | 50.5% | 56.1% | 67.7% | -7.6% | -2.0% | +9.6% | 17.2% |
| our ability to attract outsiders | 68.1% | 68.2% | 83.9% | -5.3% | -5.2% | +10.5% | 15.8% |
| division between 'spiritual' & 'social' mission | 50.5% | 55.7% | 65.6% | -6.7% | -1.6% | +8.3% | 15.0% |
| the officer appointment system | 34.1% | 39.4% | 49.0% | -6.7% | -1.4% | +8.2% | 14.9% |
| lack of authentic discipleship for people my age | 64.8% | 60.6% | 74.8% | -1.9% | -6.1% | +8.0% | 14.2% |

Table 5.4 - Age Differences in Concerns with the Salvation Army among SA Attenders

| | Meaningful / Very | | | | Variance from Mean | | | | High / Low |
|--|-------------------|-------|-------|-------|--------------------|--------|--------|--------|------------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 | |
| quality of Christian teaching in the SA | 27.0% | 52.4% | 55.9% | 63.2% | -22.6% | +2.8% | +6.3% | +13.5% | 36.1% |
| leadership structures in my corps | 37.8% | 50.5% | 58.8% | 71.1% | -16.7% | -4.1% | +4.3% | +16.5% | 33.2% |
| legalistic spirituality | 18.9% | 34.3% | 29.4% | 50.0% | -14.2% | +1.1% | -3.7% | +16.8% | 31.1% |
| the issue of 'conformity' in SA culture | 37.8% | 50.5% | 52.9% | 65.8% | -13.9% | -1.3% | +1.2% | +14.0% | 28.0% |
| lack of authentic discipleship for my age | 48.6% | 55.2% | 69.1% | 76.3% | -13.7% | -7.1% | +6.8% | +14.0% | 27.7% |
| declining membership | 54.1% | 46.7% | 72.1% | 71.1% | -6.9% | -14.3% | +11.1% | +10.1% | 25.4% |
| divisional/territorial leadership structures | 37.8% | 31.7% | 41.2% | 55.3% | -3.7% | -9.8% | -0.3% | +13.8% | 23.5% |
| the SA's lifestyle standards | 18.9% | 41.0% | 27.9% | 30.6% | -10.7% | +11.4% | -1.7% | +1.0% | 22.0% |
| division btw. 'spiritual' & 'social' mission | 43.2% | 49.5% | 52.9% | 62.2% | -8.7% | -2.4% | +1.0% | +10.2% | 18.9% |
| relevant worship | 40.5% | 49.5% | 57.4% | 57.9% | -10.8% | -1.8% | +6.0% | +6.6% | 17.4% |
| feeling TSA is more focused on itself | 37.8% | 44.8% | 49.3% | 52.6% | -8.3% | -1.4% | +3.1% | +6.5% | 14.8% |
| concerns over hypocrisy in the SA | 40.5% | 52.9% | 42.6% | 55.3% | -7.3% | +5.1% | -5.2% | +7.4% | 14.7% |
| the SA's ethical positions | 27.0% | 40.0% | 29.4% | 26.3% | -3.7% | +9.3% | -1.3% | -4.4% | 13.7% |
| the officer appointment system | 29.7% | 37.1% | 33.8% | 42.1% | -6.0% | +1.4% | -1.9% | +6.4% | 12.4% |
| the uniform | 27.0% | 32.4% | 26.5% | 21.1% | +0.3% | +5.6% | -0.3% | -5.7% | 11.3% |
| financial integrity of the organization | 27.0% | 36.2% | 25.4% | 34.2% | -3.7% | +5.5% | -5.3% | +3.5% | 10.8% |
| lack of people my age in my corps | 54.1% | 54.3% | 64.7% | 63.2% | -5.0% | -4.8% | +5.7% | +4.1% | 10.7% |
| our ability to attract outsiders | 62.2% | 72.4% | 70.6% | 65.8% | -5.6% | +4.7% | +2.9% | -1.9% | 10.2% |
| the SA's position on the sacraments | 27.0% | 29.5% | 29.4% | 34.2% | -3.0% | -0.5% | -0.6% | +4.2% | 7.2% |
| opportunities for involvement of younger | 54.1% | 59.0% | 58.8% | 57.9% | -3.4% | +1.6% | +1.4% | +0.4% | 5.0% |

Table 6.1 - Reasons for Leaving the Salvation Army: Other Church Attenders

| Issue | Significant / very |
|--|--------------------|
| looking for church to meet my needs | 58.6% |
| lack of solid Christian teaching | 53.4% |
| feeling that SA is self-absorbed | 50.0% |
| leadership structures in my corps | 50.0% |
| lack of discipleship for my age group | 50.0% |
| concerns over hypocrisy in the SA | 48.3% |
| growing conviction that den. are not import. | 48.3% |
| concerns over hierarchical leadership of SA | 46.6% |
| exposure to other Christian traditions | 46.6% |
| concerns over worship style | 46.6% |
| lack of people my age in my corps | 44.8% |
| the SA's position on the sacraments | 37.9% |
| lack of confidence in div/terr leaders | 37.9% |
| the uniform | 36.2% |
| moved to new community and didn't connect | 35.1% |
| concerns over legalistic spirituality | 34.5% |
| the SA's lifestyle standards | 32.8% |
| feeling that I didn't fit the Army mold | 32.8% |
| division bt. spiritual/social mission | 32.8% |
| discomfort with military imagery | 24.1% |
| guilt over expectations of corps people | 22.4% |
| financial integrity of organization | 17.2% |
| officer appointment system | 17.2% |
| lack of opp. for involvement | 12.1% |
| the SA's ethical positions | 6.9% |

Table 6.2 - Reasons for Leaving the Salvation Army: Non-Attenders

| Issue | Significant / very |
|--|--------------------|
| feeling that I didn't fit the Army mold | 65.0% |
| concerns over hypocrisy in the SA | 60.0% |
| concerns over hierarchical leadership of SA | 47.5% |
| lack of solid Christian teaching | 45.0% |
| issues with leadership in my corps | 45.0% |
| issues with the SA's lifestyle standards | 40.0% |
| guilt over expectations of corps people | 37.5% |
| discomfort with exclusive claims of Christianity | 32.5% |
| lack of confidence in div/terr leaders | 32.5% |
| issues with the SA's ethical positions | 32.5% |
| not interested in involvement with church | 30.0% |
| concerns over worship style | 27.5% |
| division btw. spiritual/social mission | 25.0% |
| issues with the SA's position on the sacraments | 20.0% |
| officer appointment system | 17.5% |
| lack of people my age in my corps | 17.5% |
| lack of opp. for involvement | 15.0% |
| discomfort with military imagery | 15.0% |
| doubts about the existence of God | 10.0% |
| looking for other ways to spend my time | 7.5% |
| spouse/partner not interested in SA | 5.0% |

Table 7.1 - Identification with Salvation Army Terms among SA Attenders

| | Meaningful / very meaningful | not meaningful / not at all |
|----------------------|------------------------------|-----------------------------|
| mercy seat | 75.8% | 10.6% |
| soldiership | 57.2% | 21.6% |
| officership | 56.2% | 21.5% |
| salvation war | 52.5% | 27.5% |
| junior soldier | 44.5% | 35.5% |
| corps | 43.4% | 32.5% |
| articles of war | 42.6% | 34.7% |
| territory | 27.9% | 41.1% |
| citadel | 26.8% | 49.1% |
| division | 26.4% | 39.2% |
| corps sergeant major | 26.1% | 50.0% |

Table 7.2 - Gender Differences in Identification with SA Terms among SA Attenders

| | Male | Female | Difference |
|----------------------|-------|--------|------------|
| articles of war | 52.1% | 39.9% | +12.3%M |
| territory | 37.0% | 25.3% | +11.6%M |
| officership | 63.3% | 54.4% | +8.8%M |
| soldiership | 64.9% | 56.3% | +8.6%M |
| mercy seat | 82.2% | 73.9% | +8.3%M |
| salvation war | 59.4% | 51.3% | +8.1%M |
| division | 33.3% | 25.3% | +8.0%M |
| corps | 49.0% | 42.4% | +6.6%M |
| corps sergeant major | 31.8% | 26.6% | +5.2%M |
| citadel | 29.0% | 27.8% | +1.2%M |
| junior soldier | 46.2% | 46.8% | +0.6%F |

Table 7.3 - Regional Differences in Identification with SA Terms among SA Attenders

| SA Terms | Meaningful / Very | | | Variance from Mean | | | High / Low Variance |
|----------------------|-------------------|---------|-------|--------------------|---------|--------|---------------------|
| | West | Central | East | West | Central | East | |
| soldiership | 67.9% | 49.2% | 77.9% | +2.9% | -15.8% | +12.9% | 28.7% |
| territory | 34.8% | 25.0% | 51.9% | -2.4% | -12.2% | +14.6% | 26.9% |
| articles of war | 48.8% | 37.1% | 62.9% | -0.8% | -12.5% | +13.3% | 25.8% |
| corps | 43.0% | 43.9% | 68.3% | -8.7% | -7.8% | +16.6% | 25.3% |
| division | 31.1% | 22.7% | 47.5% | -2.7% | -11.0% | +13.7% | 24.7% |
| corps sergeant major | 27.9% | 24.4% | 48.2% | -5.6% | -9.1% | +14.7% | 23.8% |
| junior soldier | 46.9% | 41.7% | 64.1% | -4.0% | -9.2% | +13.2% | 22.4% |
| citadel | 27.5% | 28.8% | 47.2% | -7.0% | -5.7% | +12.7% | 19.6% |
| officership | 61.4% | 53.8% | 71.6% | -0.8% | -8.5% | +9.3% | 17.9% |
| salvation war | 62.0% | 50.0% | 66.2% | +2.6% | -9.4% | +6.8% | 16.2% |
| mercy seat | 75.3% | 77.1% | 82.6% | -3.0% | -1.2% | +4.3% | 7.3% |

Table 7.4 - Age Differences in Identification with SA Terms among SA Attenders

| | Meaningful / Very | | | | Variance from Mean | | | | High / Low |
|----------------------|-------------------|-------|-------|-------|--------------------|-------|-------|--------|------------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 | |
| junior soldier | 74.2% | 54.1% | 48.4% | 37.5% | +20.6% | +0.6% | -5.2% | -16.0% | 36.7% |
| division | 35.7% | 36.6% | 38.5% | 18.2% | +3.5% | +4.3% | +6.2% | -14.0% | 20.3% |
| corps | 47.1% | 56.5% | 54.4% | 37.5% | -1.8% | +7.7% | +5.5% | -11.4% | 19.0% |
| territory | 42.3% | 38.5% | 36.5% | 23.5% | +7.1% | +3.3% | +1.3% | -11.7% | 18.8% |
| articles of war | 38.7% | 56.7% | 47.5% | 45.7% | -8.4% | +9.5% | +0.3% | -1.4% | 18.0% |
| salvation war | 70.0% | 55.3% | 60.0% | 52.9% | +10.4% | -4.2% | +0.4% | -6.6% | 17.1% |
| citadel | 34.4% | 37.6% | 34.0% | 20.7% | +2.7% | +6.0% | +2.3% | -11.0% | 16.9% |
| mercy seat | 88.9% | 75.2% | 80.6% | 78.4% | +8.1% | -5.5% | -0.1% | -2.4% | 13.6% |
| soldiership | 72.7% | 66.7% | 64.5% | 60.0% | +6.7% | +0.7% | -1.5% | -6.0% | 12.7% |
| corps sergeant major | 24.1% | 34.1% | 35.1% | 28.6% | -6.3% | +3.6% | +4.6% | -1.9% | 10.9% |
| officership | 61.8% | 64.8% | 64.5% | 56.8% | -0.2% | +2.9% | +2.5% | -5.2% | 8.1% |

Table 7.5 - Identification with Salvation Army Terms among Other Church Attenders

| | Meaningful / very meaningful | not meaningful / not at all |
|----------------------|------------------------------|-----------------------------|
| mercy seat | 46.6% | 36.2% |
| salvation war | 27.6% | 56.9% |
| corps | 20.7% | 62.1% |
| soldiership | 19.0% | 62.1% |
| officership | 13.8% | 58.6% |
| articles of war | 12.1% | 74.1% |
| junior soldier | 10.3% | 72.4% |
| citadel | 10.3% | 86.2% |
| territory | 6.9% | 81.0% |
| division | 6.9% | 81.0% |
| corps sergeant major | 5.3% | 86.0% |

Table 7.6 - Identification with Salvation Army Terms among Non-Attenders

| | Meaningful / very meaningful | not meaningful / not at all |
|----------------------|------------------------------|-----------------------------|
| mercy seat | 48.7% | 38.5% |
| corps | 30.8% | 51.3% |
| officership | 21.1% | 57.9% |
| salvation war | 20.5% | 66.7% |
| junior soldier | 20.5% | 56.4% |
| soldiership | 17.9% | 64.1% |
| citadel | 17.9% | 61.5% |
| corps sergeant major | 15.8% | 65.8% |
| division | 15.4% | 61.5% |
| articles of war | 12.8% | 76.9% |
| territory | 12.8% | 61.5% |

Table 8.1 - Identification with Theological Terms among SA Attenders

| | Meaningful / very meaningful | not meaningful / not at all |
|----------------|------------------------------|-----------------------------|
| resurrection | 97.0% | 0.4% |
| Trinity | 94.0% | 0.8% |
| atonement | 85.5% | 6.5% |
| sanctification | 83.8% | 5.3% |
| covenant | 79.5% | 8.0% |
| sin | 57.2% | 21.6% |

Table 8.2 - Gender Differences in Identification with Theological Terms: SA Attenders

| | Male | Female | Difference |
|----------------|-------|--------|------------|
| sin | 64.9% | 56.3% | +8.6%M |
| sanctification | 89.3% | 81.0% | +8.3%M |
| atonement | 90.1% | 82.6% | +7.5%M |
| covenant | 85.0% | 78.3% | +6.7%M |
| Trinity | 94.3% | 93.7% | +0.6%M |
| resurrection | 97.1% | 96.8% | +0.3%M |

Table 8.3 - Regional Differences in Identification with Theological Terms: SA Attenders

| SA Terms | Meaningful / Very | | | Variance from Mean | | | High / Low Variance |
|----------------|-------------------|---------|-------|--------------------|---------|--------|---------------------|
| | West | Central | East | West | Central | East | |
| sin | 67.9% | 49.2% | 77.9% | +2.9% | -15.8% | +12.9% | 28.7% |
| covenant | 79.5% | 78.6% | 85.9% | -1.8% | -2.7% | +4.6% | 7.3% |
| sanctification | 83.5% | 84.1% | 88.4% | -1.8% | -1.3% | +3.1% | 4.9% |
| atonement | 86.3% | 86.3% | 90.0% | -1.3% | -1.2% | +2.5% | 3.8% |
| Trinity | 93.5% | 93.2% | 91.5% | +0.7% | +0.4% | -1.2% | 1.9% |
| resurrection | 97.8% | 96.2% | 97.2% | +0.8% | -0.9% | +0.1% | 1.6% |

Table 8.4 - Age Differences in Identification with Theological Terms: SA Attenders

| | Meaningful / Very | | | | Variance from Mean | | | | High / Low |
|----------------|-------------------|-------|--------|--------|--------------------|-------|--------|-------|------------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 | |
| sanctification | 73.0% | 83.8% | 97.0% | 92.1% | -13.5% | -2.6% | +10.5% | +5.6% | 24.0% |
| atonement | 74.2% | 86.3% | 96.7% | 94.7% | -13.8% | -1.7% | +8.7% | +6.7% | 22.5% |
| covenant | 75.0% | 79.6% | 87.9% | 91.9% | -8.6% | -4.0% | +4.3% | +8.3% | 16.9% |
| sin | 72.7% | 66.7% | 64.5% | 60.0% | +6.7% | +0.7% | -1.5% | -6.0% | 12.7% |
| Trinity | 92.1% | 93.3% | 97.1% | 97.4% | -2.9% | -1.7% | +2.1% | +2.5% | 5.3% |
| resurrection | 97.4% | 95.2% | 100.0% | 100.0% | -0.8% | -2.9% | +1.9% | +1.9% | 4.8% |

Table 8.5 - Identification with Theological Terms among Other Church Attenders

| | Meaningful / very meaningful | not meaningful / not at all |
|----------------|------------------------------|-----------------------------|
| resurrection | 94.8% | 0.0% |
| Trinity | 93.1% | 1.7% |
| atonement | 86.2% | 6.9% |
| sanctification | 82.8% | 8.6% |
| covenant | 70.7% | 17.2% |
| sin | 19.0% | 62.1% |

Table 8.6 - Identification with Theological Terms among Non-Attendees

| | Meaningful / very meaningful | not meaningful / not at all |
|----------------|------------------------------|-----------------------------|
| resurrection | 82.1% | 12.8% |
| Trinity | 76.9% | 12.8% |
| covenant | 66.7% | 25.6% |
| sin | 66.7% | 20.5% |
| atonement | 64.1% | 15.4% |
| sanctification | 59.0% | 23.1% |

Table 8.7 - Identification with Theological Terms: Comparison of the Three Groups

| | SA attenders | other church attenders | non-attenders |
|----------------|--------------|------------------------|---------------|
| resurrection | 97.00% | 94.80% | 82.10% |
| Trinity | 94.00% | 93.10% | 76.90% |
| atonement | 85.50% | 86.20% | 64.10% |
| sanctification | 83.80% | 82.80% | 59.00% |
| covenant | 79.50% | 70.70% | 66.70% |
| sin | 57.20% | 19.00% | 66.70% |

Table 9.1 - Confidence in the Army's Future: Comparison of the Three Groups

| | SA Attenders | Other Church Attenders | Non-Attenders |
|----------------------|--------------|------------------------|---------------|
| not confident at all | 4.6% | 15.5% | 7.7% |
| not very confident | 12.5% | 31.0% | 28.2% |
| not sure | 33.5% | 39.7% | 28.2% |
| confident | 37.3% | 10.3% | 33.3% |
| very confident | 12.2% | 3.4% | 2.6% |

Table 9.2 - Gender Differences in Confidence in the Army's Future: SA Attenders

| | Males | Females | Difference |
|----------------------|-------|---------|------------|
| not confident at all | 7.8% | 2.5% | +5.2%M |
| not very confident | 15.5% | 10.1% | +5.4%M |
| not sure | 29.1% | 36.7% | +7.6%F |
| confident | 35.9% | 38.0% | +2.1%F |
| very confident | 11.7% | 12.7% | +1.0%F |

Table 9.3 - Regional Differences in Confidence in the Army's Future: SA Attenders

| Confidence in Future | Response | | | Variance from Mean | | | High / Low Variance |
|----------------------|----------|---------|-------|--------------------|---------|-------|---------------------|
| | West | Central | East | West | Central | East | |
| not confident at all | 3.3% | 6.9% | 1.4% | -0.6% | +3.0% | -2.4% | 5.4% |
| not very confident | 7.6% | 16.8% | 5.7% | -2.4% | +6.8% | -4.3% | 11.1% |
| not sure | 45.7% | 29.0% | 35.7% | +8.9% | -7.8% | -1.1% | 16.6% |
| confident | 32.6% | 38.2% | 38.6% | -3.8% | +1.7% | +2.1% | 6.0% |
| very confident | 10.9% | 9.2% | 18.6% | -2.0% | -3.7% | +5.7% | 9.4% |

Table 9.4 - Age Differences in Confidence in the Army's Future: SA Attenders

| | Meaningful / Very | | | | Variance from Mean | | | | High / Low |
|----------------------|-------------------|-------|-------|-------|--------------------|-------|-------|--------|------------|
| | 16-18 | 19-24 | 25-29 | 30-35 | 16-18 | 19-24 | 25-29 | 30-35 | |
| not confident at all | 2.6% | 4.8% | 4.5% | 7.7% | -2.3% | -0.1% | -0.4% | +2.8% | 5.1% |
| not very confident | 2.6% | 5.8% | 19.7% | 23.1% | -10.2% | -7.0% | +6.9% | +10.3% | 20.4% |
| not sure | 39.5% | 37.5% | 33.3% | 28.2% | +4.8% | +2.9% | -1.3% | -6.4% | 11.3% |
| confident | 47.4% | 40.4% | 28.8% | 30.8% | +10.5% | +3.6% | -8.0% | -6.1% | 18.6% |
| very confident | 7.9% | 11.5% | 13.6% | 10.3% | -2.9% | +0.7% | +2.8% | -0.6% | 5.7% |